

BETSEY STEVENSON

<http://bpp.wharton.upenn.edu/betseys>

University of Pennsylvania
Steinberg-Dietrich Hall #1454
3620 Locust Walk
Philadelphia, PA 19104-6372

Phone: (215) 898-3019
Mobile: (415) 359-3408
Fax: (215) 898-7635
Email: betseys@wharton.upenn.edu

EMPLOYMENT

Business and Public Policy Department, The Wharton School, University of Pennsylvania,
Assistant Professor, July 2004 – Present

Other Affiliations:

Faculty Research Fellow, National Bureau of Economic Research 2008-Present
Research Associate Population Studies Center, UPenn 2006-Present
Research Fellow, CESifo, 2007-Present
Federal Reserve Bank of San Francisco, Visiting Scholar, 2005 – Present

EDUCATION

Ph.D. Harvard University, Department of Economics
Dissertation Title “Empirical Essays on Women and Families”
Advisors: Lawrence Katz, Claudia Goldin, Caroline Hoxby
M.A. Harvard University, Department of Economics
B.A. Wellesley College, Economics and Mathematics major

GRANTS AND AWARDS

Sloan Work-Family Career Development Grant 2009-2011
PARC/Boettner/NICHD Pilot Project Award 2008-2009
Zicklin Center for Business Ethics Research 2008-2009
Wharton Sports Business Initiative 2007-2009
Rodney L. White Center for Financial Research, 2006-2007
Mack Center for Technological Research 2005-2008
National Science Foundation Graduate Fellowship 1995-1999

PRIOR EXPERIENCE

September-December 2005	Federal Reserve Bank of Philadelphia, Visiting Scholar
September 2003 –May 2004	Senior Consumer Research Advisor, Forrester Research
August 2002 – Sept. 2003	Consumer Research Advisor, Forrester Research
July 2001 – August 2002	Analyst, Forrester Research
June 1993 – July 1995	Research Assistant, Federal Reserve Board of Governors

RESEARCH AND PUBLICATIONS

Published and Forthcoming Journal Articles

“The Paradox of Declining Female Happiness”, joint with Justin Wolfers, forthcoming *American Economic Journal: Economic Policy*

“Beyond the Classroom: Using Title IX to Measure the Return to High School Sports”, forthcoming *Review of Economics and Statistics*, 2009

“Happiness Inequality in the United States”, joint with Justin Wolfers, *Journal of Legal Studies*, June 2008, Vol. 37, No. S2: pp. S33-S79

“Divorce-Law and Women’s Labor Supply”, *Journal of Empirical Legal Studies*, 5 (4):853-873, December 2008.

“Economic Growth and Happiness: Reassessing the Easterlin Paradox” joint with Justin Wolfers, *Brookings Papers on Economic Activity*, Spring 2008. [Lead Article]

“Title IX and the Evolution of High School Sports”, *Contemporary Economic Policy*, 25(4), October 2007. [Lead Article]

“The Impact of Divorce Laws on Investment in Marriage Specific Capital” *Journal of Labor Economics*, 25(1): 75-94, January 2007.

“Marriage and Divorce: Changes and Their Driving Forces” joint with Justin Wolfers, *Journal of Economic Perspectives*, 21(2), Spring 2007.

“Bargaining in the Shadow of the Law: Divorce Laws and Family Distress” joint with Justin Wolfers, *Quarterly Journal of Economics*, 121 (1): 267-288, February 2006.

Book Chapters

“The Internet and Job Search”, In David Autor, ed., *Labor Market Intermediation* forthcoming University of Chicago Press

“Health Insurance Coverage of People in the Ten Years before Medicare Eligibility” joint with Katherine Swchartz, *Ensuring Health and Income Security for an Aging Workforce* edited by Allan Hunt et. al 2001.

Working Papers

“Women’s Education and Family Behaviour: Trends in Marriage, Divorce and Fertility” joint work with Adam Isen

“Trends in Marital Stability”, joint with Justin Wolfers

“The Impact of the Internet on Worker Flows”

Policy and Editorials

“The Evolution of the American Family: An Economic Interpretation”, *American Journal of Family Law*, 22(3) Fall 2008.

“How Should We Think About the Taxpayer Consequences of Divorce?” joint with Justin Wolfers *Council on Contemporary Families*, April 15, 2008

“Marriage and the Market”, joint with Justin Wolfers *Cato Unbound*, January 2008.

“Divorce and Children: What Do We Know?”, joint with Justin Wolfers *Cato Unbound*, January 2008.

“(De-)Regulating the Family”, joint with Justin Wolfers *Cato Unbound*, January 2008.

“Unlucky in Labor, Unlucky in Love”, *New York Times* “Room for Debate”, April 8, 2009

"Divorced from Reality" *New York Times*, September 29, 2007 with Justin Wolfers

“Do You Want That In Paper, or Metal?” *Wall Street Journal*, Nov. 6, 1997 with Robert Barro

Work in Progress

“Redistributing toward Single-Earner Households: The US Household-based Taxation System” joint with Mary Daly

“The Tax Implications of Same-Sex Marriage” joint work with Mary Daly

“Income Volatility and the Household” joint work with Stephen Shore

“Do Antidepressants Put People Back to Work? A Cross-Country Analysis of the Relationship between Access to SSRIs and Long-Term Unemployment” joint work with Jens Ludwig, Dave Marcotte, and Karen Norberg 2010

“Does Income Inequality Reduce Happiness? How Would We Know?” joint with Justin Wolfers

“A World of Pain” joint with Alan Krueger and Justin Wolfers

“Errors in Age and Sex Data in the Census Bureau's Public Use Microdata Samples: 2000-2006” joint with Trent Alexander and Michael Davern

INVITED PAPERS & ACADEMIC SEMINARS

2009 ASSA Meetings, Yale Law School, University of Virginia Law School, University of Chicago Law School, University of Houston/Rice University, University of Miami School of Business

2008 Yale Labor and Population, Berkeley, University of Delaware, Washington University in St. Louis, San Francisco Federal Reserve Bank, Well-being Conference Cassino, Italy (Keynote), Conference on Empirical Legal Studies, University of Oslo, Institute for International Economic Studies—Stockholm University, Research Institute of Industrial Economics (IFN)—Stockholm, Institute for Social Research—Stockholm University, Economics of the family conference—Stockholm, Brigham Young University, 2008 World Congress on National Accounts and Economic Performance Measures, American Law and Economics Association Meetings. Brookings Panel on Economic Activity, NBER Demography, Northwestern Law School, American Economic Association Annual Conference—New Orleans, National Bureau of Economic Research Law and Economics Spring meeting, Brigham Young University

2007 Dartmouth, University of Pittsburgh, Kellogg, Cornell, Binghamton, Clemson, CESifo (Visiting Scholar, Summer 2007), Penn Criminology, NBER Labor Market Intermediation, American Law and Economics Association Meetings, Society of Labor Economists Meetings, NBER Law & Economics Spring Meetings (discussant), American Economic Association Meetings (discussant), NBER Law &

Economics Summer Institute (discussant), UT Dallas, UMBC, NBER Demography, Conference on Empirical Legal Studies, UC San Diego, International Society for Quality-of-Life Studies

2006 Vanderbilt Law School, University of Connecticut, American Economic Association Meetings (discussant), Federal Reserve Bank of St. Louis, Princeton Conference on Inequality (discussant), American Law and Economics Association Meetings, Society of Labor Economists Meetings, Eastern Economic Association Meetings, National Bureau of Economic Research Law and Economics Summer Institute, Econometric Society Meetings, Conference of the European Economic Association, Canadian Law and Economics Association, Conference on Empirical Legal Studies, CEPR Economics of Education and Education Policy in Europe

2005 Universidad Carlos III, Rutgers, National Bureau of Economic Research Labor Studies Summer Institute, Australian Conference of Economists, Congress of the European Economic Association, IZA/SOLE Transatlantic Meetings, Applied Micro Conference Federal Reserve Bank of San Francisco (presenter and discussant), Society of Labor Economists Meetings, American Law and Economics Association Meetings, Federal Reserve Bank of San Francisco, American Economic Association Meetings

2004 Stockholm (Visiting Scholar), European Summer Symposium in Labor Economics, Society of Labor Economists Annual Meetings (presenter and discussant), The Harris School (University of Chicago), John F. Kennedy School of Government, The Wharton School (University of Pennsylvania), Emory, The New School, William and Mary, Federal Reserve Bank of San Francisco

TEACHING

Public Economics, Wharton MBA and Undergraduate (2007-2009)

Course explores the role of the public sector in the economy and the impact of public policy on behavior.

Governmental and Legal Environment of Business, Wharton MBA Core (2007-2009)

Studying interactions between business, government and lobby groups.

Produced new set of course materials (with Justin Wolfers).

Business in the Global Political Environment, Wharton Undergraduate (2005-2006)

Studying the interactions between business, government, and lobby groups. Topics include regulation, antitrust, liability, and intellectual property laws.

Economics of the Family, Harvard Sophomore Tutorial (1999-2001)

Designed and taught new course covering marriage, divorce, domestic violence, and bargaining models.

Introductory Micro and Macro Economics, Harvard Undergraduate (1997-1999)

REFEREE

Review of Economic Studies, Journal of Political Economy, American Economic Review, Quarterly Journal of Economics, Review of Economics and Statistics, Journal of Labor Economics, Journal of Human Resources, Journal of Public Economics, Economic Inquiry, Canadian Journal of Economics, Berkeley Electronic Press, Journal of Population Economics, Economic Journal, Southern Economics Journal, National Tax Association Dissertation Award, Educational Evaluation and Policy Analysis, Social Science Quarterly, National Science Foundation, Journal of Law and Economics, Applied Economics, European Economic Review, International Review of Law and Economics, Journal of Policy Analysis and Management, American Economic Journal: Applied Economics, American Economic Journal: Economic Policy

UNIVERSITY SERVICE

Co-organizer, Wharton Applied Economics Seminar (since 2004)
Penn Summit on Global Issues in Women's Health (April 2005)
Moderator "Beyond I-Banking Panel" Wharton Women's Earnst & Young Conference (April 2005)
Executive Board, Women in the Social Sciences, Harvard University (2000-2001).

PROFESSIONAL ASSOCIATIONS

American Economic Association, American Law & Economics Association, National Tax Association, Society of Labor Economists, Council on Contemporary Families

MEDIA COVERAGE (SELECTED CHRONOLOGICAL LIST)

- "Dear Economist: Should I stand by my chauvinistic man?" *Financial Times* March 28, 2009
- "Calculating Your Risk of Divorce", *BusinessWeek* January 22, 2009
- "A Talk with Betsey Stevenson and Justin Wolfers" *Boston Globe*, November 23, 2008
- "Do Wealth and Well-Being Go Hand in Hand?" *Wall Street Journal*, November 7, 2008
- "New president must rise above playing the blame game" *Financial Times*, November 5, 2008
- "The Key to Wedded Bliss? Money Matters", *New York Times*, September 10, 2008
- "Misery Merchants." *The Australian*, August 13, 2008
- "Happy in America." *International Herald Tribune*, July 29, 2008
- "Happiness is a) Warm Puppy, b) Money, c) None." *New York Times*, July 27, 2008
- "McCain's Ebay Model for Jobs." *Bloomberg*, June 24, 2008
- "For Happiness, Seek Family, Not Fortune." *WebMd*, June 19, 2008
- "Personal Wealth Vs. Happiness." *Portfolio*, June 16, 2008
- "Meno male che siamo felici." *Il Mondo*, June 13, 2008
- "Eco Café; Can money buy happiness after all?" *Bangkok Post*, June 13, 2008
- "The good, bad and ugly of divorce." *Washington Times*, June 29, 2008
- "Power of Money to Satisfy, No Doubt." *Gulf News*, May 31, 2008
- "How I Learned to Live with Divorce." *Daily Telegraph*, May 20, 2008
- "If you're richer, you're happier. But mind the marmalade." *The Times of London*, May 14, 2008
- "We'd all be better off if we were all richer." *Jerusalem Post*, April 25, 2008
- "Companies Give "Web Search" a New Meaning." *CFO.com*, April 21, 2008
- "Money Doesn't Buy Happiness. Well, on Second Thought..." *New York Times*, April 16, 2008
- "Wealth of a Nation." *Financial Times*, April 5, 2008
- "Money can buy you happiness, say researchers." *Financial Times*, April 5, 2008
- "Science: Choosing a Mate." *Washington Post*, April 14, 2008
- "Why Divorce is Good for Women." *Slate*, January 15, 2008
- "PG (Parental Guidance) - It's all about the family." *Star-Ledger*, January 13, 2008
- "Divorce rates falling locally and across the U.S." *Kansas City Star*, November 21, 2007
- "Happy to be Unhappy." *Financial Times*, November 24, 2007
- "In a Role Reversal, the Older Generation Tests the Limits." *Washington Post*, Nov. 20, 2007
- "Keeping up with Gisele." *Financial Times*, November 9, 2007

- "Happiness Quotient: Do high expectations and a plethora of choices make modern women miserable?" *San Francisco Chronicle*, October 30, 2007
- "Carnal Knowledge: Sex with a Feminist is Great." *Philadelphia Inquirer*, October 29, 2007
- "Das Unglück der Frauen; Die Welt steht den Frauen heute offen. Zufriedener hat sie das nicht gemacht." *Frankfurter Allgemeine Zeitung*, October 7, 2007
- "We women never had it so good. So why ARE we unhappy." *Daily Mail*, September 28, 2007
- "Just why are women unhappier than men?" *Daily Mail*, September 27, 2007
- "Why a chap loves seeing his parents; But his wife can't stand going round to visit hers." *Daily Mail*, September 27, 2007
- "He's Happier, She's Less So." *New York Times*, September 26, 2007
- "Matrimony Has Its Benefits, and Divorce Has a Lot to Do With That." *New York Times*, April 19, 2007
- Television and radio: Good Morning America, The CBS Early Morning Show, Nightline, MSNBC, CNN, Fox Business News, Radio Times (NPR), BBC