

BEHAVIORAL ECONOMICS AND PREDICTION AND BETTING MARKETS

Classes

1. Prediction Markets

Monday March 13, JMHH F-45

2. Applications of Prediction Markets to Public Policy

Wednesday March 15, JMHH 255

3. Applications of Prediction Markets to Corporate Decision-Making

Monday March 20, JMHH 255

4: Sports Betting

Wednesday March 22, JMHH 255 (Note heavy reading load)

5. Insights from Psychology and Experimental Economics

Monday March 27, JMHH 255

Decide on your project: Please let me know by the evening of 3/27 which sports you will focus on in your research. I will then send you relevant data.

Alternative projects: I also have several other research questions related to my own research, if any interested students would like to pursue them.

6. Computer Lab Session: Home Team Bias

Wednesday March 29, Computer Lab F-75

You will be working in your research teams today, so please make sure teams have been formed. Optimal team size: 4 or 5; Allowable team size 2-6.

7. Testing the Efficient Markets Hypothesis

Monday April 3, JMHH 255

Note: We begin class with 2-3 minute presentations from each team. (Around 10 teams)

8. Insights from Behavioral Economics: Psychology Meets the Market

Wednesday April 5, JMHH 255 (Note heavy reading load)

9. & 10. Behavioral Sports Betting

Monday April 10 and Wednesday April 12, JMHH 255

Please form a group of *two*. (Pairing need not be within a research team.) Each pair to choose a topic, and prepare a 5 minute presentation and a two-page summary of each paper. Sign-ups open on Webcafe at 5pm on March 22, with topics allocated on a first-come first-served basis. Feel free to suggest alternative topics if you are aware of relevant readings.

11. Guest Speaker: Emile Servan-Schreiber, CEO NewsFutures

Monday April 17, JMHH 255

12. Recent Research: Point Shaving & Economic Derivatives

Wednesday April 19, JMHH 355 (note the different room)

Following immediately into session 13:

13. Student Presentations: What do the Data Say?

Continuing on Wednesday April 19, 4:30-7:30 in JMHH 355.